

Subject: Public Administration

I Semester

- Throw light on the importance of Public administration in the global scenario.
- Student can concentrate on civil service examination
- Enlighten the Students on role of Human resource to gear up Administrative machinery
- Students can easily understand the challenges and learn to combat the issues and Challenges

II Semester

- Learner can understanding the contribution of administrative thinkers in proper way
- Contribution of F.W Taylor facilitates the learners to Know about scientific approach in the promotion of administrative mercenary
- Learners would necessarily make a distinction between theory and practice
- Students can Review the contribution and act according to the changing needs

III Semester

- Learners can easily opt for civil service Examination
- Student will Understand the administrative structure and hierarchy in the administration
- Student can concentrate on role of trade union/Pressure groups and interest groups
- They can enlightened on role of Personnel administration in the era of globalization

IV Semester

- Civil service aspirants can prefer Indian administration as Optional Paper
- Knowledge of Constitutional and Non Constitutional bodies facilitate to strengthen the administration
- Students can understand the Composition and function of UPSC and SPSC
- The proposed study helps to bridge the gap between Politicians and **Bureaucratic.**

V Semester

- Learners can understand about Good governance and E governance is indispensable to ensure speedy delivery of Service.
- Students can easily access the information and interact with the Government and they can take part in the decision making process
- Throw proper review and analysis students can make use of the projects for the speedy service
- Learners can make use of the available devices and they can easily access the projects
- Students can Understand the difference between Centralization and Decentralization of Administration
- Knowledge of 73rd and 74th amendment acts envisages on Reservation in the Local self-Government
- It throw light on Composition and functions of local bodies
- Students can understand how the local bodies mobilize the Resources

VI Semester

- Students can understand the importance of finance in the administration
- Students can get the Knowledge about the Budgetary process in India
- Learners can be enlighten on structure and function of various Committees in Parliament

- It envisages on the economic factors and learners can get the knowledge of C A G and Public debt
- Create awareness on Social welfare programmes
- Students can react against violation
- Throw extensional activity they can understand the role of destitute homes NGO'S, and other Organization
- It thrown light on the Acts enacted by the Parliament for the promotion of social justice

Subject: Journalism and Mass Communication

I Semester

INTRODUCTION TO COMMUNICATION

- Understand the concept, nature and scope of communication and to learn to effectively use communication in Journalism.

II Semester

DSC-1B Core: APPLIED JOURNALISM

- Understand the concept, nature and scope of Journalism.
- Orient the students about the history of Journalism in India.
- The paper throws light on the available job opportunities in the field of Journalism.

III Semester

DSC-1C Core : REPORTING

- Understand the concept of News, Reporting and Techniques, Media Conference, Press Release and different types of Reporting.

IV Semester

DSC-1D Core : EDITING

- Teaches the fundamentals of Editing.
- Understand the concept of Editing and Techniques, Rewriting, editorial writing and translation.

V Semester

DSE-1A Core : ONLINE MEDIA

- Teaches basics and fundamental of Computers, To Learn and understand the concept of Application in Media, Designing and Pagination.

Or

DSE-2A Freelancing & Feature writing

- Understand the concept of Feature, Techniques of Feature Writing, types of Feature, Freelancing and Feature Syndicate.

Or

DSE-3A Media Law and Ethics

- Understand the concept of Freedom of Press, Code and Ethics of Journalists, RtoI, Defamation and learning Articles and Civil and Criminal Procedure Codes.

GE- 1 Media and Society

- Understand the concept of Freedom of Press, Learning Articles and Civil and Criminal Procedure Codes. Role of Media in Democracy. News Coverage/Reporting etc.

VI Semester

DSE-1B Advertising and Public Relations

- Teach basics and fundamentals of Advertising, Advertising Agencies and Learn understanding the concept of PRO. Designing of Advertisements.

Or

DSE-2B Introduction to Electronic Media

- Understand the concept of Electronic Media. Origin of Radio, TV and Indian Cinema.

OR

DSE-3B Media Management

- Understand the concept of Press and Media. Organization Setup/Infrastructure of different kinds of Media. Role and Responsibilities of Media in Society.

GE -2 Intercultural Communication

- Understands the concept of Society and Culture. Convergence and Impact of Media on Culture.

Subject: Environmental Science

- Master core concepts and methods from ecological and physical sciences and their application in environmental problem solving.
- Appreciate the ethical, cross – cultural and historical context of environmental issues and the links between human and natural system
- Understand the Trans national character of environmental problems and ways of addressing them, including interactions across local to global scales.
- Apply systems concepts and methodologies to analyze and understand interactions between social and environmental processes.
- Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world.
- Demonstrate proficiency in quantitative methods, qualitative analysis, critical thinking, written and oral communication needed to conduct high level work as interdisciplinary scholars and practioners.
- Gets the knowledge of concepts and methods from economic, political & social analysis as they pertain to the design and evolution of environmental policies and institutions.

Optional Kannada

I Semester

- A brief survey of Kannada literary history
- Introduces eminent poets and their works, who belongs to different stages of Kannada literature
- Helps in understanding important poets along with their literary contributions

II Semester

- Helps in analysing modern Kannada play
- Introduces the importance of meters in modern Kannada drama
- Prefers to bring out the acting capability of students.

III Semester

- Familiarizes ancient epic book on grammar Shabdamanidarpanam by Keshiraja
- Importance of study of grammar along with understanding literature is made clear to students

IV Semester

- Introduces ancient Kannada poet Pampa along with his magnum opus 'Pampa Bharata'
- Traces the origin and growth of Kannada language along with its different stages

V Semester

- Acquaints the students with ancient Indian Poetics
- The first major Kannada prose 'Vaddaradane' by Shivakotyacharya is introduced
- Helps in understanding and appreciating ancient poetics

VI Semester

- Introduces the study of *Desi* literature
- Helps in understanding the Vachana literature of the twelfth century
- Appreciates the key concepts of criticism